APRIL/MAY 2023

CSIM66/BSIM66/USIM66 — BUSINESS ETHICS

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What do you understand by the Term Ethics?
2. What is the need of Business Ethics?
3. Mention the advantages or bribes in Ethical.
4. Why deception in Ethical?
5. Define: "Ethics Internal".
6. How important are ethics to consumers?
7. What is natural in ethics external?
8. Write down the society in ethics external.
9. What are the responsibilities towards customers?
10. Give the need for social audit.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Summarize the role of business ethics in business.

Or

(b) Elaborate the importance of business ethics and values in business.

12. (a) Describe the unfair discrimination in ethical.

Or

(b) Write down the need of theft in ethical.

13. (a) What are the types of wages in ethics? Explain.

Or

(b) Point out the exploitation of employees.

14. (a) Evaluate the environment protection in ethics external.

Or

(b) Explain the physical in ethics external.

15. (a) Describe the social responsibilities of business.

Or

(b) Bring out the social audit in India.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Elaborate the impact on business policy and business strategy.

17. What are the types of coercion in ethical? Explain.

18. Illustrate the problems of ethics in advertising and false claims.

19. Discuss the impact on the performance in ethics external.

20. Outline the various methods of social audit.

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